

Legal Notice

Business Address

BLB-Executive Ground Transportation GmbH
Äussere Baselstrasse 204
4125 Riehen-Basel
Switzerland

Email: info@braendle-limousine.ch

Phone: +41 76 517 77 54

Authorized representative

Rolf Brändle (Owner and Managing Director)
Registered Company Name: BLB-Executive Ground Transportation GmbH
Commercial Register Office: Basel-City

Commercial Register Number: CHE-114.338.629

VAT number: CHE- 114.338.629 VAT

Disclaimer

The author assumes no liability whatsoever in regard to the correctness, accuracy, topicality, reliability and completeness of the information provided.

Liability claims against the author for material or immaterial damages resulting from access to or use or non-use of the published information, misuse of the connection or technical faults are excluded.

All offers are non-binding. Parts of the pages or the complete publication including all offers and information might be extended, changed or partly or completely deleted by the author without announcement.

Liability for links

References and links to third party websites are outside our area of responsibility. We reject any responsibility for such websites. Access and use of such websites is at the user's own risk.

Copyright

The copyright and all other rights to content, images, photos or other files on the website belong exclusively to BLB-Executive Ground Transportation GmbH or the specifically named holders of rights. For the reproduction of any elements, the written consent of the copyright holders must be obtained in advance.

Privacy Policy

Who are we?

This website and its content is provided by BLB-Executive Ground Transportation GmbH.

The responsible body in terms of the data protection laws, in particular the EU Data Protection Basic Regulation (DSGVO), is

BLB-Executive Ground Transportation GmbH
Äussere Baselstrasse 204
CH-4125 Riehen-Basel

Managing Director: Rolf Brändle
Email: info@braendle-limousine.ch
Website: www.braendle-limousine.ch

What personal data we collect and why we collect it

When you access this website, information of a general nature is automatically collected. This information is recorded in the server log file and includes the type of web browser, the operating system used, the domain name of your internet service provider, your IP address and similar.

This is for the following reason:

- To ensure a trouble-free connection of the website
- Ensuring a smooth use of our website
- Evaluation of system security and stability and for other administrative purposes

Your data will not be used to draw conclusions about your person. Information of this kind is only evaluated statistically in order to optimize our Internet presence and the technology behind it.

Storage period

The data will be deleted as soon as they are no longer required for the purpose of collection. This is generally the case for the data used to provide the website, when the respective session has ended.

Comments

When visitors post comments on the site, we collect the information displayed in the comment form, as well as the visitor's IP address and the user-agent string (which identifies the browser) to assist in spam detection.

An anonymized string (also called a hash) can be created from your e-mail address and sent to the Gravatar service to check whether you are using it. The Gravatar service's privacy policy can be found here: <https://automattic.com/privacy/>. After your comment is shared, your profile picture will be publicly visible in the context of your comment.

Contact forms

The data you enter will be stored for the purpose of individual communication with you. For this purpose, it is necessary to provide a valid e-mail address and your name. This serves to assign the inquiry and to answer it afterwards. The specification of further data is optional.

Cookies

When you write a comment on our website, this may be a consent to store your name, email and website in cookies. This is a convenience feature so that you do not have to re-enter all this information when you write another comment. These cookies are stored for one year.

If you have an account and you log on to this website, we will set a temporary cookie to determine whether your browser accepts cookies. This cookie does not contain any personal data and is discarded when you close your browser.

When you log in, we will set some cookies to store your login information and display options. Login cookies expire after two days and display option cookies expire after one year. If you select "Stay signed in" when you sign in, your sign in will be maintained for two weeks. When you log out of your account, the login cookies are deleted.

When you edit or publish an article, an additional cookie is stored in your browser. This cookie contains no personal data and only refers to the article ID of the article you have just edited. The cookie expires after one day.

Use of script libraries (Google Web Fonts)

In order to display our content correctly and graphically appealing across all browsers, we use "Google Web Fonts" from Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter "Google") to display fonts on this website.

The privacy policy of the library operator Google can be found here:
<https://www.google.com/policies/privacy/>

Embedded content from other websites

Contributions on this website may contain embedded content (example: videos, pictures, articles, etc.). Embedded content from other websites behaves exactly as if the visitor had visited the other website.

These sites may collect information about you, use cookies, embed additional third-party tracking services, and record your interaction with that embedded content, including your interaction with the embedded content if you have an account and are logged on to that site.

Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereafter: "Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened by Google within member states of the European Union or in other states which are party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage. The IP address transmitted by your browser within the scope of Google Analytics is not combined with other data from Google.

The purposes of data processing are to evaluate the use of the website and to compile reports on activities on the website. Based on the use of the website and the Internet, further associated services are then to be provided.

Privacy policy for the use of Google AdSense

This website uses Google AdSense, a service for the integration of advertisements of Google Inc. ("Google"). Google AdSense uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. Google AdSense also uses so-called web beacons (invisible graphics). Through these web beacons, information such as visitor traffic on these pages can be evaluated.

The information generated by cookies and web beacons about the use of this website (including your IP address) and the delivery of advertising formats are transferred to a Google server in the USA and stored there. This information may be passed on by Google to contractual partners of Google. However, Google will not merge your IP address with other data stored by you.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you agree to the processing of the data collected about you by Google in the manner and for the purpose described above.

Privacy policy for the use of Google +1

Use the Google +1 button to publish information worldwide. The Google +1 button provides you and others with personalized content from Google and its partners.

Google stores both the information that you gave for a content +1 and information about the page you viewed when you clicked +1. Your +1 may be displayed as clues along with your profile name and photo in Google services, such as search results or your Google profile, or elsewhere on websites and ads on the web.

Google records information about your +1 activity to improve Google's services for you and others.

In order to use the Google +1 button, you must have a public Google profile that is visible worldwide and must contain at least the name chosen for the profile. This name is used in all Google services. In some cases, this name may also replace another name that you used when sharing content through your Google Account. The identity of your Google Profile may be displayed to users who know your email address or have other identifying information about you.

In addition to the uses described above, the information you provide will be used in accordance with the applicable Google Privacy Policy (<http://www.google.com/intl/de/policies/privacy/>). Google may publish aggregated statistics about +1 activity of users or share these statistics with our users and partners, such as publishers, advertisers, or affiliated websites.

Embedded YouTube videos

On some of our websites we embed YouTube videos. The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter "YouTube"). When you visit a page with the YouTube plugin, a connection to YouTube servers is established. This will tell YouTube which pages you visit. If you are logged in to your YouTube account, YouTube can assign your surfing behavior to you personally. You can prevent this by first logging out of your YouTube account.

If a YouTube video is started, the provider uses cookies that collect information about user behavior.

How long we store your data

If you write a comment, it will be saved including metadata for an unlimited time. This way we can automatically detect and release follow-up comments instead of keeping them in a moderation queue.

For users who register on our website, we also store the personal information they provide in their user profiles. All users can view, change or delete their personal information at any time (the username cannot be changed). Website administrators can also view and change this information.

What rights you have to your data

If you have an account on this website or have written comments, you can request an export of your personal data from us, including all data you have provided us with. In addition, you can request the deletion of all personal data that we have stored about you. This does not include data that we have to keep due to administrative, legal or security reasons.

Where we send your data

Visitor comments could be examined by an automated spam detection service.

Contact Information

Please contact us for data protection related concerns:

Rolf Brändle

BLB-Executive Ground Transportation GmbH

Äussere Baselstrasse 204

CH-4125 Riehen-Basel

Email: info@braendle-limousine.ch

Social plugins

Social media plugins are used on our websites. These plugins may be used to send information, which may include personal data, to the service provider and may be used by him. We prevent the unconscious and unintentional collection and transmission of data to the service provider by a 2-click solution. In order to activate a desired social plugin, it must first be activated by clicking on the corresponding button. Only when the plugin is activated, the collection of information and its transmission to the service provider is triggered. We ourselves do not collect any personal data via the Social Plugins or their use.

We have no influence on what data an activated plugin collects and how this data is used by the provider. At present, it must be assumed that a direct connection to the provider's services is established and at least the IP address and device-related information is collected and used. It is also possible that the service provider will attempt to store cookies on the computer used. Which specific data is collected and how it is used can be found in the privacy policy.

Please refer to the data protection information of the respective service provider to find out which specific data is collected and how it is used. If you are logged in to Facebook at the same time, Facebook can identify you as a visitor to a particular page.

Google AdWords

Our website uses Google Conversion Tracking. The company operating the Google AdWords services is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. If you have reached our website via an advertisement placed by Google, Google Adwords will place a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad served by Google.

If the user visits certain pages on our site and the cookie has not expired, we and Google can tell that the user clicked on the ad and was redirected to that page. Each Google AdWords customer receives a different cookie. As a result, cookies cannot be tracked through the websites of AdWords customers. The information collected through the conversion cookie is used to compile conversion statistics for advertisers who have opted in to conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive information that personally identifies users.

How we protect your information

SSL Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption procedures (example SSL) via HTTPS.

Changes

We may change this privacy policy at any time without notice. The current version published on our website applies.

Questions to the data protection officer

If you have any questions regarding data protection, please send us an e-mail or contact the person responsible for data protection in our organization listed at the beginning of this privacy statement.

BLB-Executive Ground Transportation GmbH
Äussere Baselstrasse 204
CH-4125 Riehen-Basel

Basel, 11.11.2020